City of Des Moines: Development Updates

– June 2024 –

ICREA Presenter: Carrie Kruse, Economic Development Administrator



Downtown Office

Wells Fargo lists 5 downtown Des Moines properties for sale, including one officials originally said would be

600

Kathy A. Bolten | Mar 29, 2023 | 7:45 am | <1 min read time | 0 words | <u>All Latest News, Real Estate &</u> <u>Development</u>

Wells Fargo & Co. has listed five downtown Des Moines properties for sale, including one the financial institution

In late January, Wells Fargo announced that by year's end a large number of downtown workers would move to the company's Jordan Creek campus in West Des Moines. At the time, officials said the company would likely sell properties at 800 Walnut St. and 206 Eighth St. but would retain its 10-story office building at 801 Walnut St.

The building at 801 Walnut St. is among the five properties Wells Fargo has listed for sale, a spokesperson said.



Wells Fargo & Co. has listed five properties in downtown Des Moines for sale 801 Walnut S

Greater Des Moines Fundamentals

Submarket	Market Size (SF)	Vacant SF	Vacancy (%)	2023 Net Absorption (SF)	Under Construction (SF)	Asking Lease Rate (\$/SF/Yr NNN)
Western Suburbs	13,186,074	1,548,860	11.75%	(222,107)	72,000	\$12.31
CBD	6,282,379	1,087,561	17.31%	(28,475)	0	\$14.37
Northwest	671,306	99,138	14.77%	(11,976)	0	\$11.57
Northeast	103,936	4,052	3.90%	0	0	\$12.94
South	716,813	28,599	3.99%	(25,775)	0	\$8.00
Ankeny	761,821	34,766	4.56%	31,979	0	\$15.00
Greater Des Moines Total	21,722,329	2,802,976	12.90%	(256,354)	72,000	\$12.67



Downtown Office



Greater Des Moines Fundamentals

Submarket	Inventory (SF)	Vacant SF	Vacancy (%)	Q1 Net Absorption (SF)	Under Construction (SF)	Asking Lease Rate (\$/SF/Yr NNN)
Western Suburbs	13,186,074	1,938,211	14.70%	(389,351)	72,000	\$12.15
CBD	6,282,379	880,843	14.02%	206,718	0	\$14.32
Northwest	671,306	101,595	15.13%	(2,457)	0	\$11.00
Northeast	103,936	8,136	7.83%	(4,084)	0	\$12.02
South	716,813	28,599	3.99%	0	0	\$8.00
Ankeny	761,821	26,789	3.52%	7,977	0	\$15.15
Greater Des Moines Total	21,722,329	2,984,173	13.74%	(181,197)	72,000	\$12.63



Downtown Office Occupancies

American Equity to move into downtown Des Moines building Aug 11, 2023 - News owned by Nationwide Principal Financial Group calls workers back to the office Addison Lathers and Tyler Jett Des Moines Register Des Moines Registe Published 6:08 a.m. CT May 31, 2024 | Updated 2:31 p.m. CT May 31, 2024 MARKETPLACE rch For & Place Classifieds X 🖬 🄺 News lowa Caucuses Sports Opinion Business Advertise Obituaries eNewspaper Legals 🗸 lason Clayworth DEVELOPMENT Maverik, new owners of Kum & Go, plans regional headquarters in downtown Des Moines Virginia Barreda Des Moines Register Published 11:11 a.m. CT Sept. 8, 2023 | Updated 6:42 p.m. CT Sept. 8, 2023 G 🗙 🖬 🏓 View Comments 1111111 ATTRACTOR OF The new Utah-based owners of Kum & Go plan to establish a new regional Principal headquarters across the Pappajohn Sculpture Park from the Krause Gateway Center, home of the convenience stores' former parent company, in downtown Des Moines. World Des Moines City Council on Monday will consider preliminary terms of a development agreement for FJ Management Inc., which owns Maverik Headquarters convenience stores, to lease space in one of the Nationwide Insurance buildings, 1100 Locust St. The deal would require the company to acquire and retain 250 jobs in Des Moines and enter into a 10-year lease in the 40,000-square-foot office space, according to a council communications memo. And in a first for Des Moines, employees would be required to work in person at least part of the week in exchange for financial

Principal employs about 9,000 lowans, many from its downtown Des Moines headquarters. Photo: Jason Clayworth/.

Principal Financial Group employees who live within 30 miles of the compan world headquarters must return to the office at least three days a week, CEO announced yesterday in an email to employees obtained by Axios.

Advertisement

incentives.

American Equity Investment Life Holding Co., which announced in April it would

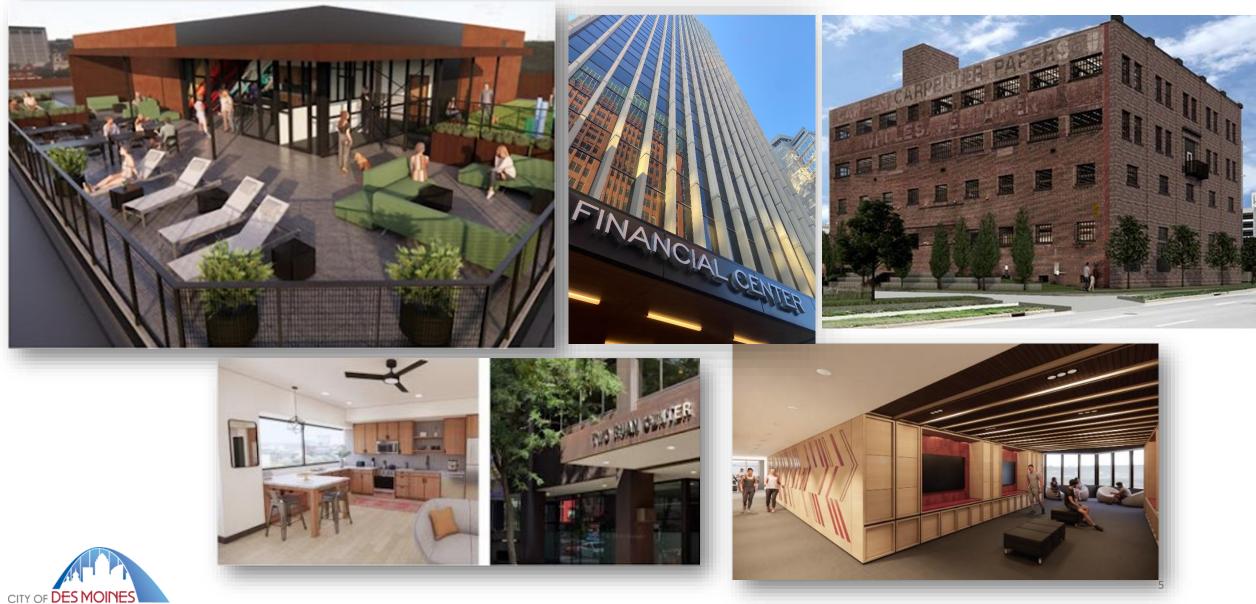
American Equity Life Holding Co. is moving from West Des Moines to this Nationwide Mutual Insurance building at 1100

Locust St. in West Des Moines. Polk County Assessor/Special To The Register

move to downtown Des Moines, will occupy space in a building owned by

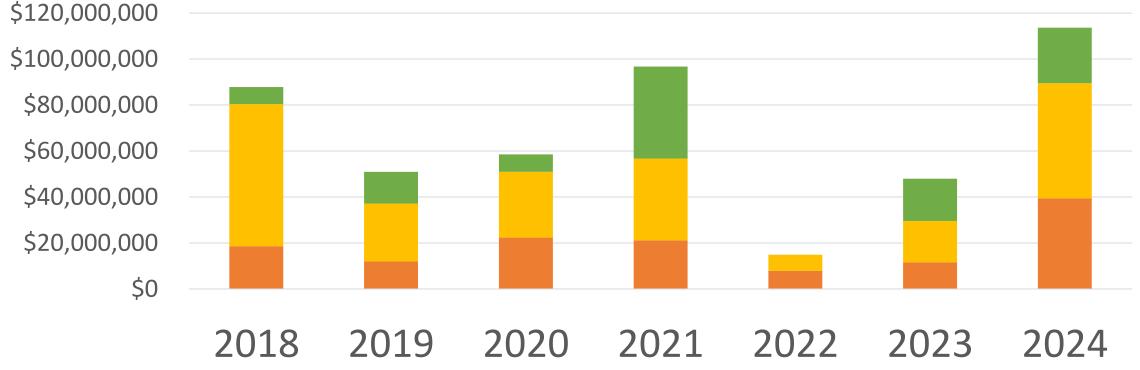


Downtown Evolution



By the Numbers

Q1 Permit Activity



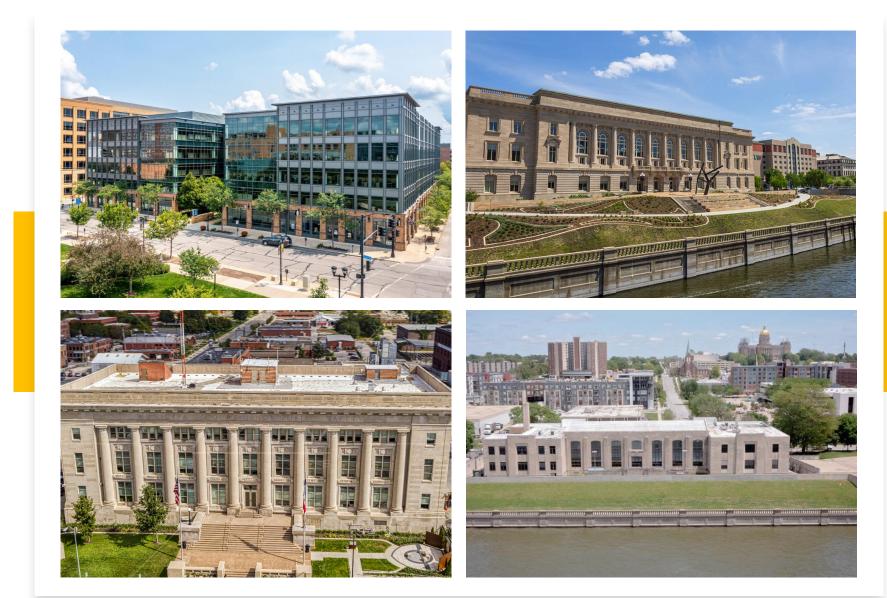
New Commercial Buildings & Additions

CITY OF DES MO

Commercial Renovations

New Multi-Family

City Government Office Move

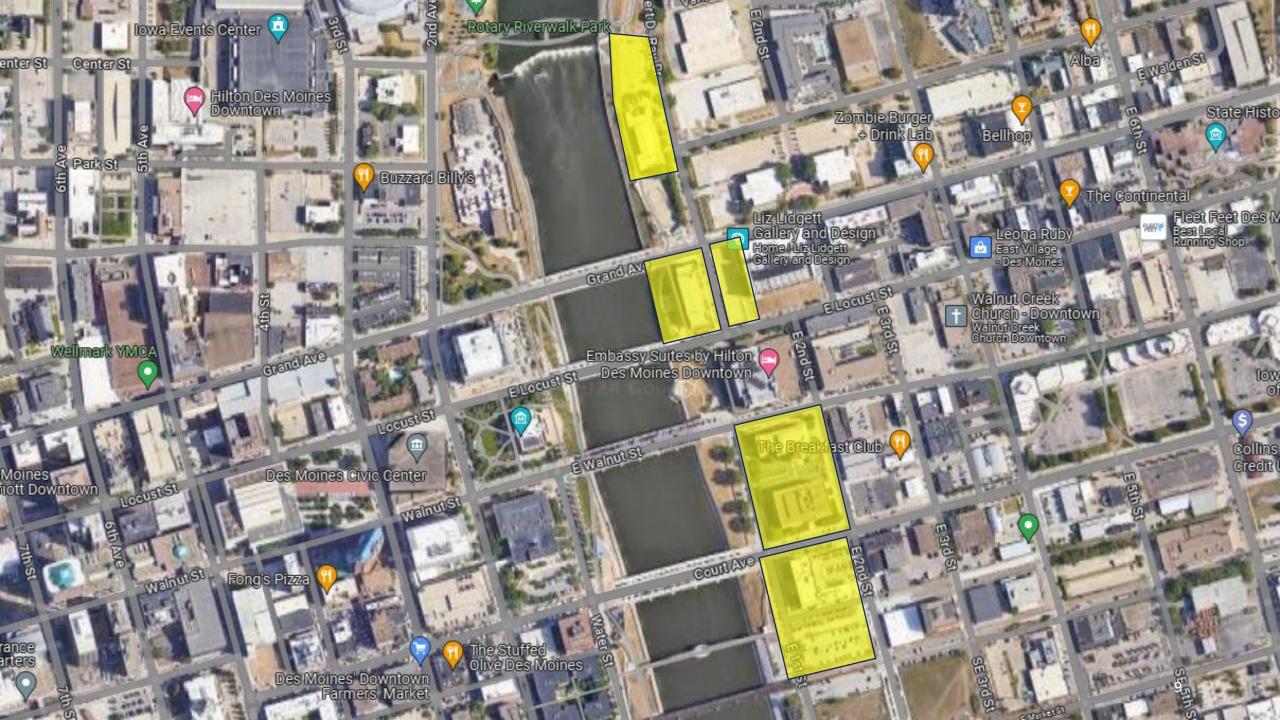




Federal Courthouse Move















Market District Redevelopment

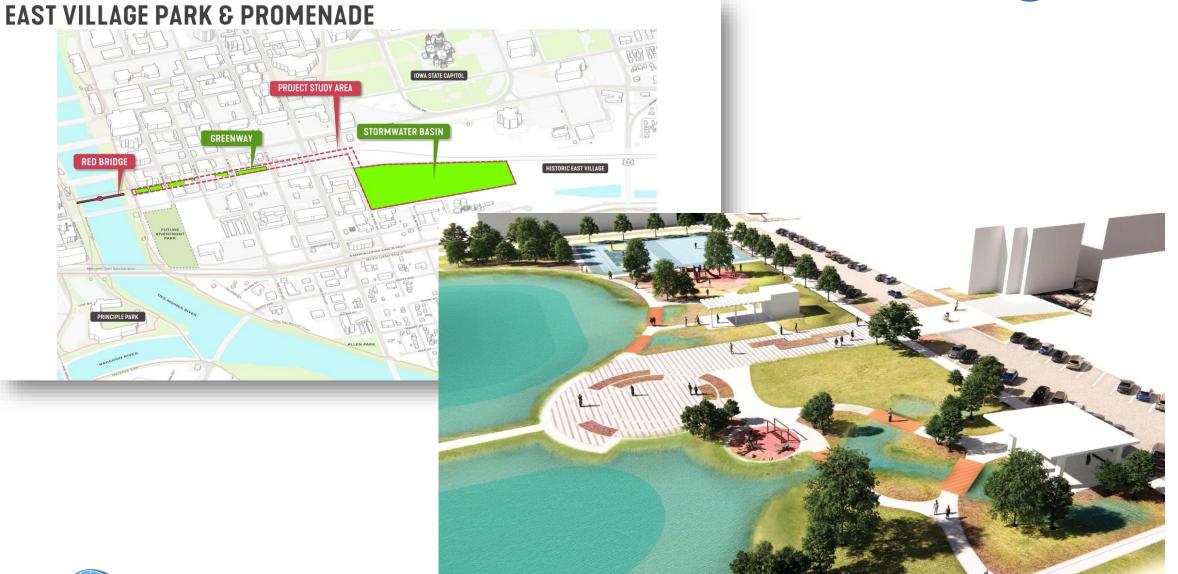


A view of the current redevelopment progress

A rendering of the completed Market District redevelopment

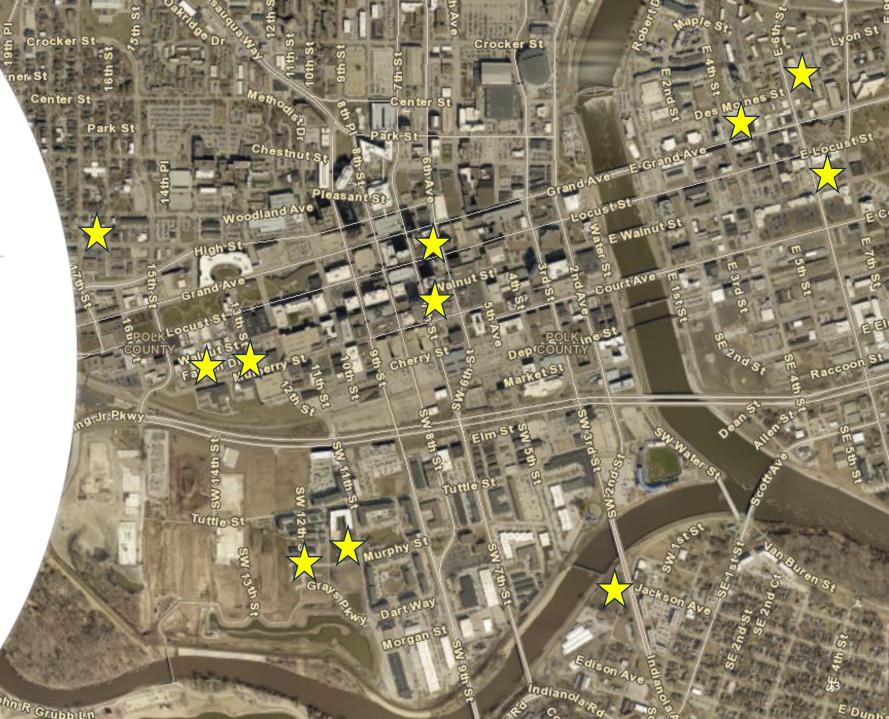


Market District Park Planning





 Downtown Des Moines has 1,500+ new rental housing units in the construction pipeline and 24% of those units include incentivized affordability requirements!





Aston Apartments

Heart of America Group's \$44 million development promises a transformative blend of 186 residential units and commercial spaces in the Historic East Village.



Tempo Apartments

Another Heart of America Group project, this \$20 million development introduces a 110-unit, 7-story mixed-use building. This development blends seamlessly into the existing neighborhood with its durable construction and thoughtful design.





Union at Rivers Edge

This \$56.1 million project by The Annex Group will provide 216 affordable units across two buildings on a 3.8-acre site along the Raccoon River. Featuring a 6-story building with 195 apartments and a 3-story building with 24 units, the project aims for affordable housing, targeting residents earning 60% of the area median income.





13th and Mulberry

This \$22.7 million project by Green Acre Development and Lloyd Companies out of Sioux Falls, SD. The project features a 5story mixed use building with 81 apartments and 3,000SF of ground floor Commercial Space.





418 E Grand – Nelson Development

This mixed-use project by Nelson Development will feature a 5-story building with 132 units and 15,000SF of ground floor commercial space on what was previously a vacant city-owned parking lot. Construction started spring of 2024 and completion is anticipated for Summer 2025.





High Street Lofts II

This \$11.7 million project by Wade Investments is a 44-unit apartment adjacent to High Street Lofts I. It includes 31 underground parking stalls and a mix of residential units and storage units.



Falcon Apartments

Eagle Development is building this \$62 million, 202-unit apartment building downtown. Spanning over 220,000 square feet, it focuses on sustainability, providing a variety of apartment layouts, various high-end amenities and 194 parking spaces.





Two Ruan: Office-to-Housing Conversion

An \$81.2M office-to-housing conversion of the existing 14-story Two Ruan Center Building into 221 housing units, with commercial uses to remain on the skywalk level, and street level uses will primarily consist of tenant amenities.





Meridian – Sherman Associates

A 5-story, 174-unit multi-family housing project by Sherman Associates on 2.7 acres at the northeast corner of SW 11th and Murphy, in Gray's Landing. Construction is underway and is expected to be completed by the end of 2024.





Gray's Station Phase II

Hubbell Realty Company's Gray's Station, a 75-acre redevelopment near downtown Des Moines, introduces over 1,100 new homes, including urban townhomes, apartments, and condos, aiming to attract 3,300 to 5,000 residents. This first urban community prioritizes connectivity and walkability, linking to Gray's Lake Park and the city center.



Phase II Townhomes



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Telus Condominiums
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Hubbell Homes' single-family detached custom builds

Financial Center: Partial Office-to-Housing Conversion

Conversion of floors 1-15 to housing and tenant amenity spaces, adding approximately 190 housing units, ground floor restaurant and café uses, 2nd floor business center, 3rd floor fitness center, clubroom, rooftop deck and pool amenities. 4th floor dog park.

Working to secure historic tax credits.





Historic Renovations

3614 6th Avenue – Klein's Department Store

MoLo Hotel

French Way Cleaners Building







Carpenter Paper Warehouse

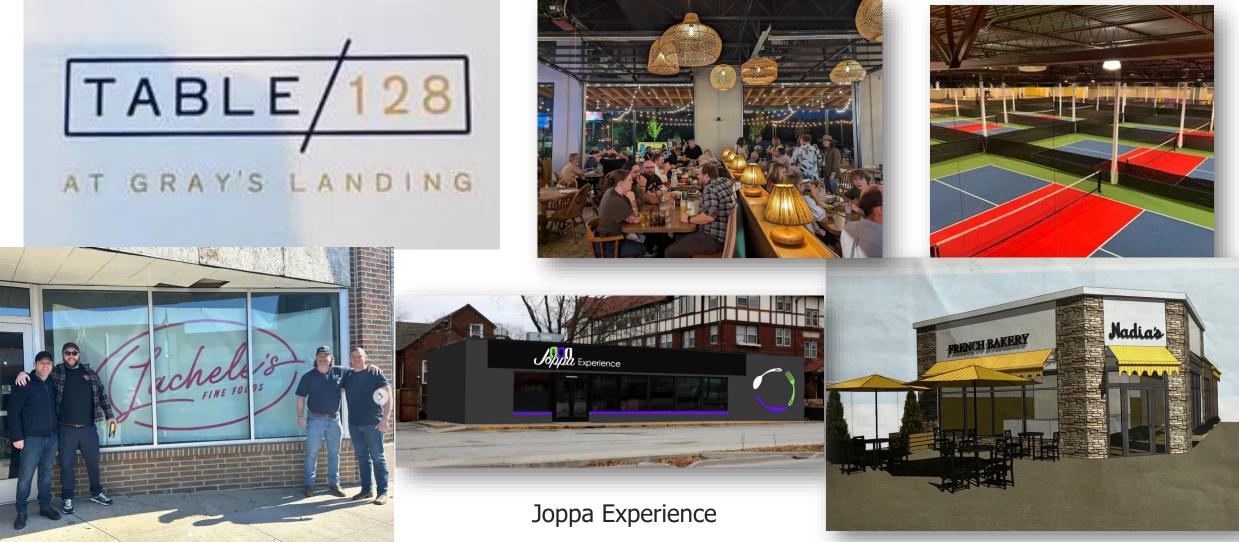


New Dining/Entertainment

Table 128 at Gray's Landing

Either/Or

Dinks Pickleball



Lachele's – Highland Park

Nadia's French Bakery²⁴

Oak Park/Highland Park Reinvestment



















Streetscape Corridors 6th Avenue

Before Reconstruction (2018)

After Reconstruction (2022)







6th Avenue Innovation

6th Avenue Flats



6th Avenue Corridor – Carriage House

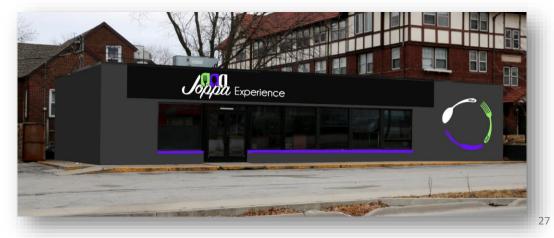


Upgraded Bus Shelters Designed by Sheena Rose

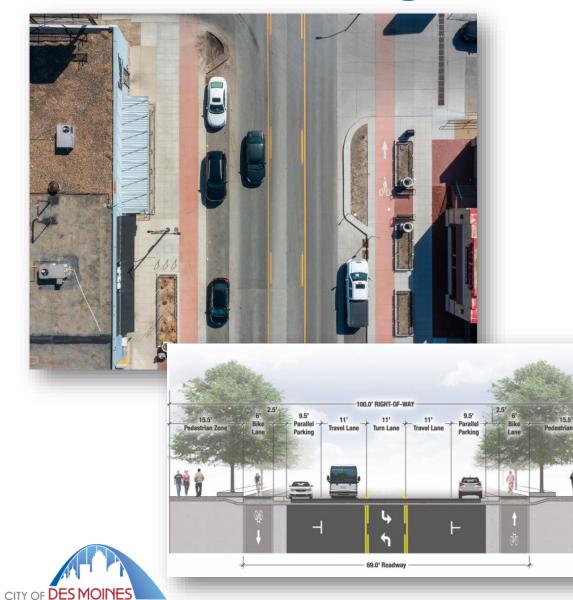


Joppa Experience





Streetscape Corridors Ingersoll Streetscape





Ingersoll Development

Star Lofts 2701 Ingersoll



The Malo Hotel – 2525 Grand





Southridge/SE 14th Activity

Genesis Health Club - Southridge Mall



AHEPA Senior Housing - Southridge



5901 SE 14th Street





6155 SE 14th Street

Business Expansion







Airport Terminal









SE Connector Project/Grant Award



2nd Avenue Reconstruction



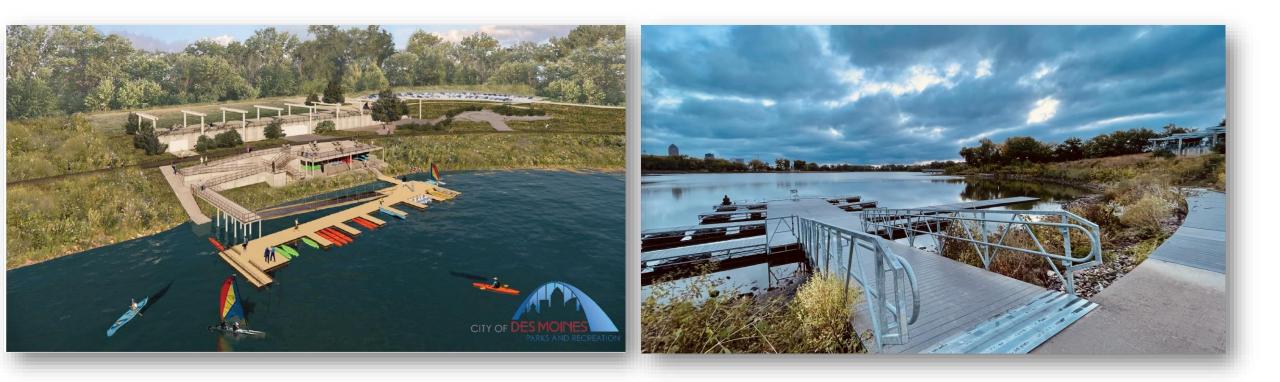






Parks and Rec

Gary's Lake Park – Marina Improvements







Reichardt (North Side) Community Recreation Center





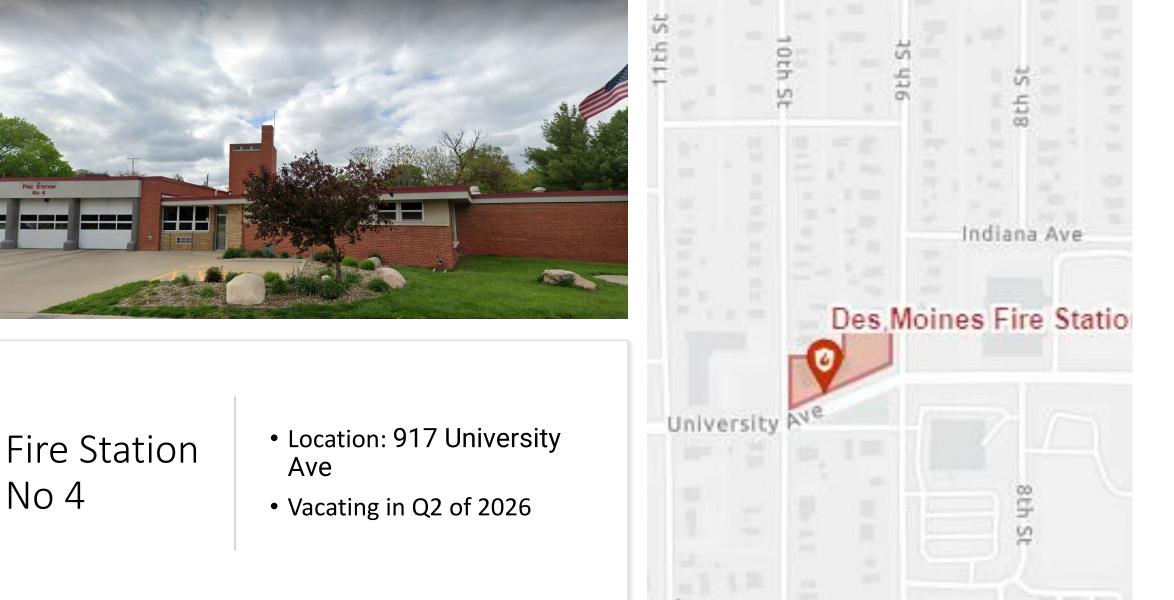




Chesterfield Community Center

- Location: 2501 Maury Street
- RFP to be issued in Q3 2024



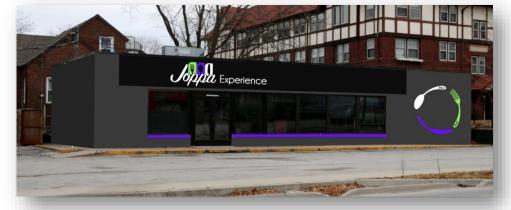




Neighborhood Commercial Revitalization 609 Euclid Avenue Renovation Program



1829 6th Avenue Renovation



2513 Woodland Avenue Renovation







Thank you for your interest and support!

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